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City of Hope appoints three new members to board of directors

LOS ANGELES -City of Hope has appointed three new members to its board of directors. Investment banker Alexander L. Cappello, construction executive Rodney Freeman and investment advisor Ronald J. Silverman 1 joined the board in May.

"The philanthropic spirit and energy of these three men will be an ideal addition to our board of directors," said Philip Engel, chairman of the board of directors. "City of Hope is leading the way through its treatment and research programs in cancer and other life-threatening illnesses, and their visionary leadership is invaluable to the future of the institution's lifesaving work."

Alexander Cappello is chairman and chief executive officer of the Cappello Capital Corp., a global merchant banking boutique operating in 40 countries, which has completed in excess of \$50 billion in transactions. Cappello has more than 30 years of global experience in corporate management, corporate finance, investment banking and merchant banking. Prior to co-founding Cappello Capital Corp., he was founder of the Cappello Group, parent to Swiss American Financial and Euro American

Financial Corporation, merchant and investment banking firms with operations throughout North and South America, Europe and Asia. He holds a bachelor's of science degree from the Marshall School of Business at the University of Southern California. He is a resident of Bel Air, Calif.

Rodney Freeman founded Freeman Group Ltd. in 1993, and today the company is one of the West Coast's premiere construction management and consulting firms, providing owner's representative services, construction management, development management and building evaluation programs. Prior to founding Freeman Group, he spent more than 18 years at Auerbach Construction Inc., including ten years as its president and chief executive officer.

Throughout his career, Freeman has been responsible for the construction of more than 500 projects valued at over a billion dollars. He currently serves as co-chairman of City of Hope's construction and real estate industry committee. A native of Los Angeles, he attended the architecture and construction management program at L.A. Pierce College and the School of Engineering at California State University at Long Beach. He received his master's of business administration degree from Pepperdine University in Malibu, Calif.

Ronald J. Silverman currently serves as managing director of Bel Air Investment Advisors LLC, an investment advisory firm for high net worth families and foundations. Prior to joining Bel Air in 2003, Silverman was a senior managing director at Gerard, Klauer & Mattison, a research-based investment bank headquartered in New York. Before entering Wall Street, he practiced law and began his career as a prosecutor for the U.S. Department of Justice, Antitrust Division. He practiced for 15 years as a partner at the Beverly Hills law firm Weissmann, Wolff, Bergman, Coleman & Silverman.

He received his bachelor's of arts degree from Pennsylvania State University and his law degree from George Washington University in Washington, D.C.

#### **About City of Hope**

City of Hope is a leading research and treatment center for cancer, diabetes and other life-threatening diseases. Designated as a Comprehensive Cancer Center, the highest honor bestowed by the National Cancer Institute, and a founding member of the National Comprehensive Cancer Network, City of Hope's research and treatment protocols impact care throughout the nation. Founded in 1913, City of Hope is a pioneer in the fields of bone marrow transplantation and genetics and shares its scientific knowledge with medical centers locally and globally, helping patients battling serious diseases. For more information, visit [www.cityofhope.org](http://www.cityofhope.org).

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